ADTECH OF WESTEROS

2023

BIG VILLAGE

MediaMath

Sizmek

DFI

Signature Bank

VICE

svb Silicon Valley Bank

Apple
Tim Cook, CEO
The Night King

IMDS

CONFIANT
Louis-David Mangin, Co-Founder & CEO
Maester Aemon Targaryen

LUMA
Terence Kawaja, Founder & CEO
Mance Rayder
House Targaryen

beeler-tech
Rob Beeler, Founder & CEO
Lord Varys

Meta
Mark Zuckerberg, Founder, Chairman, & CEO
King Balon IX Greyjoy
Susan Li, CFO
Yara Greyjoy

Aperlam Ventures
Joe Zawadzki, General Partner
Lord Bronn, Master of Coins

OpenX
John Gentry, CEO
Lord Jon Umber

amazon
Andy Jassy, President & CEO
Lord Ned Stark
Jeffrey Bezos, Executive Chairman
Lord Rickard Stark

yahoo!
Jim Lanzone, CEO
Ser Rodrik Cassel

minute media
Asaf Peled, Founder & CEO
Lord Willam Dustin

Microsoft
Satya Nadella, Chariman & CEO
Cley Cerwyn

mgid
Sergii Denysenko, CEO
Lord Ramsay Bolton

IAS Integral Ad Science
Lisa Utzschneider, CEO
Lady Lyessa Flint

sonobi
Michael Connolly, CEO
Lord Halys Hornwood

LinkedIn
Ryan Roslansky, CEO
Ser Vardis Egen

X
Linda Yaccarino, CEO
Irri
Elon Musk, Executive Chairman & CTO
Khal Drogo

AdProfs
Ratko Vidakovic, Founder
Lord Howland Reed

33across
Eric Wheeler, CEO
Lord Wyman Manderly

RPESTER
Itay Gissin, CEO
Lord Guncer Sunglass

Snapchat
Evan Spiegel, CEO
Lord Rodrik Ryswell

SOVRN
Walter Knapp, CEO
Lord Gorold Goodbrother

CRITEO
Megan Clarken, CEO
Lyanna Mormont
Dr. Boris Mouzykantskii, Chief Architect
Lord Jeor Mormont

sharethrough
Jean-François Côté, President & CEO
Captain Hallis Mollen

PROHASKA FOUNDATION
Matt Prohaska, CEO & Principal
Lord Petyr Baelish

REVCONTENT
Richard Marques, CEO
Ser Symond Templeton

Outbrain
Yaron Galai, Co-Founder & Co-CEO
Lord Jon Lynderly
David Kostman, Co-CEO
Terrance Lynderly

Epsilon
John Giuliani, Executive Chairman
Robett Glover

KARGO
Harry Kargman, Founder & CEO
Ser Harrold Hardyng
Michael Shaughnessy, COO
Ser Humfrey Hardyng

PubMatic
Rajeev Goel, Co-Founder & CEO
Lord Jon Arryn
Johanna Bauman, CMO
Alys Arryn

Tabola
Adam Singolda, Founder & CEO
Lord William Mooton

Permutive
Joe Root, Co-Founder
Ser Bywin Strong

adform
Troels Philip Jensen, CEO
Ser Vance Corbray

Magnite
Michael Barrett, CEO
Ser Edmure Tully

Colossus SSP
Lashawnda Goffin, CEO
Ysilla Royce

Nielsen
David Kenny, Chairman & CEO
Lord Arwood Harlton

E-Planning
Nicolas Moldavsky, Founder & CEO
Lord Gerold Grafton

Sourcepoint
Ben Barokas, Founder & CEO
Lord Eon Hunter

SCOPE3
Brian O'Kelly, Co-Founder & CEO
Grand Maester Pycelle

Aditude
Jared Siegal, Founder & CEO
Ser Halmon Paege

Insticator
Zack Dugow, Founder & CEO
Jon Snow

ogury
Geoffroy Martin, CEO
Ser Jasper Redfort

FREESTAR
Kurt Donnell, President & CEO
Lord Andros Brax
David Freedman, Founder
Ser Tytos Brax

ZETA
David A Steinberg - Co-Founder, Chairman & CEO
Lord Jason Mallister

THE MEDIA TRUST
Chris Olson, Co-Founder & CEO
Brynden Blackwood

theTradeDesk
Jeff Green, Founder & CEO
Lord Tywin Lannister
Jud Spencer, Distinguished Engineer
Ser Gregor Clegane

Zette
Yehong Zhu, Founder & CEO
Queen Daenerys Targaryen

Doubleverify
Mark Zagorski, CEO
Ser Willis Wode

HUMAN
Tamer Hassan, Co-Founder & CEO
Ser Osmund Kettleblack

JOUNCE
Chris Kane, Founder
Ser Ilyn Payne

Alphabet
Sundar Pichai, CEO & Director
King Robert I Baratheon
Larry Page, Co-Founder & Director
Prince Joffrey I Baratheon
Sergey Brin, Co-Founder & Director
Lord Renly Baratheon

VIANT.
Tim Vanderhook, Co-Founder & CEO
Ser Balman Byrcht

Marty Krátký-Katz, Co-Founder, CEO
Lord Ardrian Celtigar

Adobe
Shantanu Narayen, Chairman & CEO
Lord Roland Crakehall

Index Exchange
Andrew Casale, President & CEO
Leo Lefford

MEDIAVINE
Eric Hochberger, Co-Founder & CEO
Lord Aethan Velaryon
Amber Bracegirdle, Co-Founder & Chief Brand & Social Impact Officer
Lady Alarra Massey

triplelift
Dave Clark, CEO
Lord Jon Connington

exandr
Ben John, CTO
Lord Leyton Hightower

OpenWeb
Nadav Shoval, Founder & CEO
Lord Alesander Staedmon

Perion
Daniel Slivkin, Founder & CEO
Ser Imry Florent
Roman Svichar, Co-Founder & CTO
Lord Alester Florent

gumgum
Phil Schraeder, CEO
Lord Harmon Dondarrion

EQUATIV
Arnaud Creput, CEO
Ser Davos Seaworth

yieldmo
Michael Yavonditte, CEO
Lord Casper Wylde

ID5
Mathieu Roche, Co-Founder & CEO
Lord Ben Beesbury

adapex
Debra Fleenor, Founder & President
Brienne of Tarth

StackAdapt
Ildar Shar, CEO
Lord Arthur Ambrose

playwire
Jayson Dubin, Founder & CEO
Ser Aron Santagar

JWPLAYER
Dave Otten, Founder & CEO
Ser Addam Whitehead

Raptive
Paul Bannister, Chief Strategy Officer
Prince Oberyn Martell

[primis]
Eyal Betzalel, Co-CEO
Samwell Tarly
Rotem Shaul, Co-CEO
Dickon Tarly

nexxen
Ofer Druker, CEO
Lord Orton Merryweather

TikTok
Shou Zi Chew, CEO
Ser Arthur Dayne
Adam Presser, Head of Operations
Lord Edric Dayne

Media Broker
Erik Requidan, Founder & CEO
Ser Deziel Dalt

ironSource
Tomer Bar-Zeev, Co-Founder & CEO
Lord Tremond Gargalen

audigent
Drew Stein, Co-Founder & CEO
Ser Elwood Blackbar

Xucfunnel
Ryan Chou, Co-Founder
Lord Daeron Vaith

InvestingChannel
Nikesh Desai, Co-Founder & CEO
Lord Anders Yronwood

/LiveRamp
Scott Howe, CEO
Lord Harmen Uller

Connatix
David Kashak, Founder & CEO
Lord Mace Tyrell
Jennifer Q. Chen, President & CRO
Queen Margaery Tyrell

zelto
Ankit Oberoi, CEO
Lord Trebor Jordayne

EXCO
Tom Pachys, Co-Founder & CEO
Lord Franklin Fowler

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